## **TEDU Center for Teaching and Learning (CTL)**



## **Effective Communication Evaluation Survey**

## October 16, 2025

The "Etkili İletişim" seminar, part of the Faculty Development Program, focused on equipping instructors with strategies to enhance communication with students and strengthen classroom interaction. An evaluation survey was conducted to assess the effectiveness of the seminar in terms of content, delivery, and overall impact. A total of 21 faculty members were invited to participate, with 4 respondents providing feedback on their experiences.

Table 1 shows that the majority of participants rated the "Etkili İletişim" seminar positively. Overall satisfaction was moderate, with 50% selecting "Good," 25% "Very Good," and 25% "Excellent." The relevance of the content was viewed favorably (50% "Very Good," 25% "Excellent," 25% "Good"). Interaction and discussion stood out as the weakest area, with half of the respondents rating it "Fair" (50%), while 25% chose "Very Good" and 25% "Excellent." In contrast, ratings for speaker expertise were particularly strong (75% "Very Good," 25% "Excellent," 25% "Fair"), and organization was also positive overall (50% "Very Good," 25% "Excellent," 25% "Fair"). The practicality of materials was mostly well regarded (75% "Very Good," 25% "Poor").

Table 1. Faculty Feedback on Seminar

Item		Excellent	Very Good	Good	Fair	Poor	Not Applicable
Overall satisfaction with the seminar	f	1	1	2	0	0	0
	%	25.0	25.00	50.0	0.0	0.0	0.0
Relevance of the content	f	1	2	1	0	0	0
	%	25.0	50.0	25.0	0.0	0.0	0.0
Duration of the seminar	f	0	2	1	0	1	0
	%	0.0	50.0	25.0	0.0	25.0	0.0
The expertise and readiness of the speakers	f	1	3	0	0	0	0
	%	25.0	75.0	0.0	0.0	0.0	0.0
Interaction and discussion during seminars	f	1	1	0	2	0	0
	%	25.0	25.0	0.0	50.0	0.0	0.0
Practicality of the materials provided	f	0	3	0	1	0	0
	%	0.0	75.0	0.0	25.0	0.0	0.0
Organization of the seminar	f	1	2	0	1	0	0
	%	25.0	50.0	0.0	25.0	0.0	0.0





Table 2 showed that the faculty participants identified several key aspects as the most valuable parts of the seminar. The most frequently mentioned elements were Communication-related takeaways and delivery. These responses highlight the importance of practical applications and hands-on learning opportunities.

Table 2. Most Valuable Aspects of the Seminar

	Codes	f
What did you find most valuable about the	Communication-related takeaways	3
seminar?	Delivery & personal fit	3

Table 3 showed that the most common suggestions for improving future seminars was Participation mix & format. These results suggest that faculty members seek deeper, more structured engagement with AI-related topics and more opportunities for advanced training.

Table 3. Suggestions for Improving Future Seminars

	Codes	f
What suggestions do you have to improve	Participation mix & format	3
future seminars?	Time management & agenda coverage	2
	Session length & workload impact	2

